

January 2, 2019

To: ARINC Industry Activities (ARINC IA) and Airline Avionics Institute (AAI) supporting organizations
Subject: Avionics Maintenance Conference (AMC) and Airlines Electronic Engineering Committee (AEEC) General Session Activities

Dear Valued Participant:

Beginning in Prague in 2019, ARINC IA, a program of SAE Industry Technologies Consortia (SAE ITC), will be organizing and managing all AEEC and AMC conference activities (e.g. the technical programs, welcome receptions, breakfasts, coffee breaks, lunches, hospitality suites, awards programs, and more).

ARINC IA has a 70-year legacy managing the AEEC and AMC technical conferences. In addition, over the years ARINC IA has also added the Flight Simulator Engineering and Maintenance Conference (FSEMC), the Electronic Flight Bag (EFB) Users Forum and the Mechanical Maintenance Conference (MMC). ARINC IA organizes and manages all conference related activities for these other programs and industry feedback over the past several years has indicated that the time has come for ARINC IA to do the same for AEEC and AMC.

ARINC IA thanks AAI for its outstanding support through the years. It is the intent of ARINC IA to continue the spirit of that support. Some benefits of this decision will be:

- Simplified conference registration and communications for organizations wishing to attend and sponsor events for the AEEC and AMC. (e.g. one stop shopping via the ARINC IA website for online registration, selection of event sponsorship opportunities, online payment and receipt, etc.)
- Continued opportunities for organizations (particularly smaller ones) to collaborate on event space and sponsoring of activities.
- Recognition of support through displays, meeting announcements, social media and awards for outstanding industry contributions.
- Full-time staff support throughout the year for organizations looking to participate in the AEEC and AMC.
- Recognized affiliation with ARINC Industry Activities

The business benefit of on-going support for the AEEC and AMC annual meeting is in the quantity and quality of long-term relationship building opportunities. The AEEC|AMC meeting April 23-27, 2018, had record attendance of (756) people, from (24) countries, representing (4) airframers, (36) airlines, and (148) manufacturers and others. In 2019, ARINC IA will be introducing a Mechanical Maintenance Conference in combination with the Avionics Maintenance Conference.

You will soon be receiving notice from ARINC IA that our website will be up and running for Registration and event sponsorship opportunities. We look forward to your continued support and to supporting you. For additional information contact Vanessa Mastro at vanessa.mastros@sae-itc.org.

Sincerely,

Michael Rockwell
ARINC IA Executive Director

Peter Moores
AAI President